

RUBA QEWAR

Email: Ruba_Qewar@yahoo.com
Dallas/Fort Worth TX, USA

Phone: + 1 (972) 207-1911

Website/Portfolio <http://www.rubaqewar.com>
Demo reel: <https://youtu.be/lcKAGVMBc5Q>

KEY COMPETENCES & SKILLS

EDUCATIONAL FIELD	MULTIMEDIA FIELD		ADMINISTRATION FIELD
<ul style="list-style-type: none"> ✓ Curriculum Developer ✓ Special Events Manager ✓ Field Trips Organizer ✓ Class Management Skills ✓ Patient in Giving ✓ Informative ✓ Thinking outside of the box 	<ul style="list-style-type: none"> ✓ Photo & Video Editing ✓ 3Ds Modeling & Foliage ✓ UVing & 3Ds Texturing ✓ 2Ds & 3Ds Animation ✓ Blueprint Scripting & Programming ✓ PBR & AA 	<ul style="list-style-type: none"> ✓ 3D Rigging ✓ Lighting & Shading ✓ Sound Effects ✓ Composition ✓ Postproduction ✓ Virtual Environment ✓ Web Design & Development 	<ul style="list-style-type: none"> ✓ Strategic Planner ✓ MS-Office Applications ✓ Staff Leadership & Development ✓ Fluent English & Arabic ✓ Organizational Skills ✓ Team Player & Customer Service ✓ Excellent Interpersonal Skills

SOFTWARE & PROGRAMING LANGUAGES

Autodesk			SharePoint	Other Software	Program Languages
<ul style="list-style-type: none"> ✓ Maya ✓ 3Ds Max ✓ Arnold ✓ Mudbox ✓ AutoCAD 	<ul style="list-style-type: none"> ✓ Audition ✓ Substance Painter ✓ Substance Designer ✓ Substance Modeler ✓ InDesign ✓ Premiere Pro ✓ After Effects ✓ Dreamweaver 	<ul style="list-style-type: none"> ✓ Animate ✓ Dimension ✓ Media Encoder ✓ Microsoft Office ✓ Teams ✓ Word & Excel ✓ PowerPoint ✓ Outlook ✓ OneDrive 	<ul style="list-style-type: none"> ✓ Google Apps ✓ Drive ✓ YouTube ✓ Slides ✓ Meet ✓ Classroom ✓ Docs ✓ Gmail ✓ Forms 	<ul style="list-style-type: none"> ✓ Zbrush & Blender ✓ Articulate Storyline 360 ✓ Iray & Vray ✓ MentalRay ✓ Git & GitHub ✓ Unity ✓ Unreal Engine 4 & 5 ✓ SpeedTree ✓ Houdini & Nuke 	<ul style="list-style-type: none"> ✓ HTML ✓ CSS ✓ PHP ✓ JS ✓ SQL ✓ PYTHON ✓ C++ ✓ C#

EXPERIENCE

3D Multimedia Artist & Animator October 2024 – Present

- **Alutiq** Anchorage, Alaska, USA (Remote)
 - Design, develop, and maintain 3D assets and graphics that meet established design standards.
 - Create custom graphics and animations using 3D modeling software and Adobe Creative Suite.
 - Collaborate with instructional designers, developers, and subject matter experts to enhance digital learning content.
 - Manage and document multimedia assets, maintaining consistent design standards and copyright compliance.
 - Ensure timely task completion within an agile framework and apply Section 508 accessibility standards where applicable.

3D Technical Artist September 2021-October 2023

- **Department of Defense - CASCOM** via [Code Plus Inc](#) Fort Gregg-Adams, VA, USA (Hybrid)
 - Created photorealistic 3D models, rigging, and animations of heavy vehicles and weapons for the Department of Defense, optimized for integration into Unity-based simulations.
 - Developed immersive virtual environments for VR training simulations, enabling SMEs to practice using equipment and vehicles in 3D.
 - Led the creation of both hard-surface and organic 3D assets, while training team members on Substance Suite and Articulate Storyline 360.
 - Worked as an Instructional Designer for the DoD Academy, designing and producing high-quality 3D animated videos in both realistic and stylized styles.
 - Designed premium print materials, including banners, business cards, and flyers for special events.
 - Assisted in the UX/UI design of attendee menus for VIPs at special events.

Interactive 3D Modeler & Animator/Developer December 2018-September 2021

- **Department of Defense - CASCOM** via [SUH'DUTSING TELECOM](#) Fort Gregg-Adams, VA, USA (Hybrid)
 - Modeled, textured, rigged, and animated complex heavy vehicles such as the Avenger, M107, and M108, and integrated them into Unity.
 - Contributed to C# scripting in Unity to implement various functions and technical aspects of the project.
 - Developed standardized UV maps to optimize texture quality while ensuring system compatibility within the workflow and pipeline tuning the feel of the simulation or low fidelity prototyping.
 - Created VFX, lighting, and post-production elements, as well as edited sound and voice-over for enhanced realism and immersion.
 - Rendered photorealistic images using V-Ray and Arnold, and refined real-time renders within Unity and Unreal Engine.

3D Artist May 2018-May 2021

- **WWII ONLINE (RESISTANCE & LIBERATION)** Richardson, TX, USA (Remote)
 - Developed and launched an immersive multiplayer online shipped war game, centered around the captivating aesthetic and gameplay of the WWII era.

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- Collaborated effectively as part of the environment artist team, delivering assets promptly and efficiently under the guidance of the lead artist.
- Skillfully crafted 3D props, seamlessly integrated into Unreal Engine 4.0 and optimized for performance in online multiplayer environments.
- Utilized a combination of 3DS Max and Blender to model, texture, and animate the assets, ensuring top-notch quality and realism.
- Elevated the game's visual appeal by creating stunning visual effects (VFX) using the powerful capabilities of Houdini.
- Actively contributed to playtesting efforts and offered valuable feedback for continuous improvement.

Data Imagery Editing (2D Environment) January 2024 – October 2024

- **Apple** via **Mindlance** Sunnyvale, California, USA (Remote)
 - Efficiently identify and correct issues by annotating 2D imagery.
 - Optimize existing processes in order to meet client's goals.
 - Skillfully analyze and remedy deficiencies by marking 3D generated data.
 - Communicate effectively in a team environment in order increase productivity.
 - Use comparative analysis to establish conformity throughout projects.
 - Self QA assigned tasks prior to completion.

CEO (Chief executive officer) June 2021 - Present

- **American Islamic Diversity** Dallas/Fort Worth, TX, USA (Hybrid)
 - Managing cases for newcomer immigrants and refugees, assisting with paperwork, furnishing homes, securing vocational training and employment, and helping them integrate into Western society.
 - Oversee and delegate tasks to volunteers, ensuring they received proper training for their assigned roles.
 - Coordinate food orders for the pantry from the North Texas Food Bank (NTFB).
 - Ensure donations were distributed to deserving recipients.
 - Organize events for both donors and beneficiaries.
 - Attend meetings and collaborated with other organizations and government entities to explore opportunities for supporting those in need.
 - Lead Sensitivity Training workshops on professional interactions with Muslims, providing an introduction to the Islamic faith and Muslim communities.
 - Participate in speaking engagements at special events and invited functions.

Owner; Web Designer/Developer & Videographer May 2015-March 2018

- **4K MEDIA PRODUCTIONS** Richardson, TX, USA (Hybrid)
 - **Videography:** Produced promotional advertisements, coverage for special events, vlogs, and seminars.
 - **Photo Editing & Graphic Design:** Created business cards, banners, and advertisements with professional design and editing.
 - **Web Design:** Developed interactive and static websites using HTML, CSS, PHP, SQL, and JavaScript, with a focus on SEO (Search Engine Optimization).

Digital Art Teacher January 2015-December 2018

- **ISLAMIC SCHOOL OF IRVING** Irving, TX, USA (Onsite)
 - Instructed students on storyboarding, modeling assets, organic objects, and character design in both 2D and 3D, using Blender, Maya, and After Effects.
 - Taught UV mapping and texturing of 3D meshes using Substance Designer and Painter.
 - Provided lessons on creating virtual environments in Unity and Unreal Engine 4, along with basic C++ and C# programming.
 - Educated students in image montage, typography, and the creation of commercial yet creative flyers, ads, and business cards using Adobe software such as Photoshop and Illustrator.
 - Taught video editing in Adobe Premiere, as well as sound recording and editing techniques.
 - Provided instruction on web design languages, including HTML and CSS.
 - Guided students in articulating design processes and preparing materials related to those processes, emphasizing design principles over subjective opinions.
 - Developed and constructed the curriculum for Digital Arts, Gaming, Scripting, and Coding courses from 2015 to 2019.

ESL Teacher August 2014-December 2016

- **UNITED UMMAH FOR REFUGEES** Dallas, TX, USA (Onsite)
 - Taught English as a Second Language (ESL) to newcomer refugees and immigrants of all ages.
 - Developed and structured the curriculum for ESL learning materials.

Marketing Manager August 2014-December 2016

- **TOP NUTCH** Dallas, TX, USA (Remote)
 - Developed a strategic plan for engaging clients and encouraging donations for nonprofit organizations such as Guidance College, MAS DFW, and MLFA.
 - Contacted and followed up with clients to ensure fulfillment of pledges and payments.

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- Created, organized, and maintained spreadsheets of clients and customers using Microsoft Office.

- Researcher/Lecturer & Video Editor** October 2012-April 2014
BRIDGES FOUNDATION Cairo, Egypt (Onsight)
 - Led workshops and lectures on interfaith dialogue between Christianity and Islam.
 - Authored the book "The Map" as part of ongoing research in the interfaith field.
 - Collaborated in developing curriculum for seminars and workshops designed for adult learners.
 - Filmed and edited seminars, webinars, presentations, and lectures for integration into the organization's website.

- Customer Service Manager** June 2002-June 2006, October 2011-August 2015
WAL-MART Dallas, TX, USA (Onsight)
 - Managed all customer needs and ensured exceptional service at the front-end.
 - Trained front-end associates to uphold service standards.
 - Acted as a liaison between staff and management to resolve issues.
 - Supervised cashiers, greeters, and cart pushers during the closing shift.
 - Oversaw cash transactions and reconciliations between cashiers and the company.
 - Troubleshoot system and network issues at the registers.

- Substitute Teacher** August 2011-December 2012
GOOD TREE ACADEMY Richardson, TX, USA (Onsight)
 - Assisted teachers in providing educational support for Montessori and elementary-level students.

- English as a Second Language Private Tutor** December 2010-May 2011
DYNAMIC ENTERPRISES Fort Worth, TX, USA (Onsight)
 - Tutored students in English and Math for grades 5 through 11.

- Multimedia Administrator** March 2010-July 2010
ADNANI GROUP Amman, Jordan (Onsight)
 - Designed blueprints for various marketing materials, including business cards, posters, flyers, and CD covers.
 - Edited and post-produced promotional videos for streaming on the company's website.
 - Designed and managed the company's website and social media platforms.

- Translator (English – Arabic)** August 2009-December 2009
BUNAT ALGHAD ACADEMY Amman, Jordan (Onsight)
 - Translated website content and curriculum materials between Arabic and English.
 - Coordinated and managed data for the school's website.
 - Maintained the website and troubleshoot any issues that arose.

- Marketing Manager** April 2007-June 2009
ISLAMIC SERVICES FOUNDATION Garland, TX, USA (Onsight)
 - Promoted curriculum books to Islamic organizations worldwide.
 - Managed website products and processed online orders.
 - Handled follow-up for import and export orders.
 - Set up booths at conventions, exhibitions, and bazaars for special events.
 - Experienced in both national and international marketing.
 - Proficient in inventory management and storage systems.

- Subject Teacher** August 2006-August 2009
PEACE ACADEMY Richardson, TX, USA (Onsight)
 - Taught Arabic language skills—reading, writing, and conversation—to non-Arabic speaking students.
 - Managed programs for special events at the school, including fundraising activities, graduations, Qur'an competitions, Arabic spelling bees, and calligraphy competitions.
 - Counseled and advised teenage students on Islamic manners and prepared them for navigating Western culture.
 - Created and developed specialized Arabic curriculums tailored for non-Arabic speaking students.

- 2Ds Animator** January 2006-May 2006
CAT STUDIOS 3D ANIMATION & SPECIAL EFFECTS Dallas, TX, USA (Onsight)
 - Animated characters for educational videos focused on defensive driving.

- Web & Graphic Designer** January 2005-May 2005
IOMEDIA CO Dallas, TX, USA (Onsight)
 - Developed websites using Photoshop, HTML, CSS, PHP, and JavaScript.
 - Created wireframes for websites and guided the design process through each stage of the pipeline.
 - Enhanced and manipulated images to align with website standards and themes.

- Educator** January 2002-October 2005
THE ARAB BAPTIST CHURCH Dallas, TX, USA (Onsight)

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- o Developed, facilitated, and monitored programs for church conferences and youth camps.
- o Instructed youth Bible study circles.
- o Created and developed the curriculum for biblical studies across all age groups in the church, providing the necessary tools and supplies.

Summer School Teacher Summer 2002
• **JEWISH COMMUNITY CENTER (YMCA)** Plano, TX, USA (Onsight)

- o Taught the Torah to children aged 6 to 15 years.

Executive Secretary Aug 2001-Dec 2001
• **SALIM KHALIL & SONS CO** Amman, Jordan (Onsight)

- o Coordinated sales with exporters from Germany and Spain for bathroom and kitchen equipment.
- o Managed all correspondence, including sales negotiations, invoicing, orders, and banking.
- o Acted as a general mediator between importers and retailers.

Public Affairs Executive Secretary & Web Master Assistant Summer 2001
• **EMBASSY OF THE USA in AMMAN, JORDAN** Amman, Jordan (Onsight)

- o Provided filing, typing, and general secretarial support to the Executive Public Affairs Section.
- o Assisted the webmaster in designing the embassy's website.

Educator June 1993-January 2002
• **THE FREE EVANGELICAL CHURCH** Zarka, Jordan (Onsight)

- o Developed, facilitated, and monitored church conference and camp programs.
- o Trained staff for children's programs.
- o Created new children's curriculum using innovative tools and resources.

EDUCATION

Bachelor's degree: Arts & Technology; Gaming Concentration
UNIVERSITY OF TEXAS at Dallas Richardson, Texas, USA (GPA 3.9)

Bachelor's degree: Religious Education, Islamic Studies Track
CLOVERDALE UNIVERSITY; Division of the Graduate Theological Foundation Indianapolis, IN, USA, (GPA 3.9)

Associate degree: Multimedia Technology –Multimedia Graphic and Web Design
RICHLAND COLLEGE of The Dallas County Community College District Dallas-TX, USA (GPA 3.8)

Diploma Degree: Office Management and Executive Secretarial Program
Y. W. C. A. (Young Women's Christian Association/Amman) Vocational Training Center Amman-Jordan (GPA 3.2)

LICENSES & CERTIFICATIONS:

✓ 3ds Max: Hard Surface Modeling 10/16/2020	✓ After Effects CC 2021 Essential Training: VFX 02/18/2021
✓ Sound Design for Motion Graphics 04/27/2020	✓ Programming Foundations: Fundamentals 12/01/2020
✓ Coaching Yourself through the Ambiguity of Leading 03/10/2022	✓ Learning Articulate Storyline 3 04/28/2020
✓ Maya 2022 Essential Training 02/24/2022	✓ Articulate 360: Interactive Learning 05/08/2020
✓ Cert Prep: Unity Certified Associate Game Developer Fundamentals 09/10/2021	✓ Articulate 360: Advanced Actions 05/11/2020
✓ Blender: Character Rigging with BlenRig 07/23/2021	✓ Articulate Storyline Quick Tips 05/04/2020
✓ 3ds Max 2020 Essential Training 08/04/2020	✓ Learning Articulate Storyline 05/01/2020
✓ Microsoft Collaboration: SharePoint, Teams, Groups, and Yammer (2020) 06/15/2021	✓ Articulate Storyline: Advanced Techniques 04/30/2020
✓ ZBrush 2018 Essential Training 05/24/2021	✓ Articulate Storyline Essential Training (2019) 04/29/2020
✓ Substance Designer 2020 Essential Training 05/17/2021	✓ Substance Painter: Petrol Pump Game Asset 03/16/2020
✓ Being Positive at Work 05/11/2021	✓ Audio Design for Interactive Projects 03/10/2020
✓ VFX Techniques: Creating a Laser Battle 12/16/2020	✓ Substance Painter 2018 Essential Training 09/27/2019
✓ After Effects 2020 Essential Training: The Basics 02/02/2021	✓ Maya: Character Rigging (2012) 07/06/2019
✓ Maya: Advanced Texturing 02/11/2021	✓ Unity 3D 2018 Essential Training 07/03/2019
✓ Maya: Render Setup System 02/05/2021	

ACHIEVEMENTS

- MAJORS HONOR; Academic Honor: University of Texas at Dallas 2018
- MAGNA CUM LAUDE Honor; Academic Honor: University of Texas at Dallas 2018
- THE MAP; Third Place in the Research Competition of Abdullah AbdulGhani Center, Subject: Religious Fundamentalism 2013
- BEST TEACHER; Recognition from Peace Academy 2009
- BEST SOUND EFFECT EDITOR: MAS Youth Office – Plano/TX (Mercy to ManKind Play) 2008

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- PHI THETA KAPPA Academic Honor 2005: Richland College
- EXUBERANT ENERGY SPEAKER: Richland College 2005
- WEB ANIMATION COMPETITION 3rd Place (MCAF; Multimedia Computer Arts Festival) 2005
- FINE ARTS COMPETITION 1st Place: The Jordanian Education District 2000 (Mu'ta University)
- HONORABLE RECOGNITION 1st Place FINE ARTS: The Jordanian Educational District 1999
- HONORABLE RECOGNITION 1st MUSIC: The Jordanian Educational District 1999

Check my **linkedin** for more achievements: <https://www.linkedin.com/in/ruba-qewar-173511155/>