RUBA QEWAR

Email: Ruba_Qewar@yahoo.com   *Phone*: + 1 (972) 207-1911   *Website* http://www.rubaqewar.com
Portfolio: https://www.artstation.com/ruba_qewar *Dallas, TX, USA* *Demo real*: https://youtu.be/IcKAGVMBc5Q

KEY COMPETENCES & SKILLS

| **MULTIMEDIA FIELD** | ✓ Blueprint Scripting & Programming | ✓ Web Design & Development | ✓ MS-Office Applications |
| ✓ Photo & Video Editing | | | ✓ Fluent English & Arabic |

SOFTWARE & PROGRAMING LANGUAGES

Adobe Suite	✓ InDesign	**Microsoft Office**	**Google Apps**	**Other Software**	✓ HTML
✓ Photoshop	✓ Premiere Pro	✓ Teams	✓ Drive	✓ Articulate Storyline 360	✓ CSS
✓ Illustrator	✓ After Effects	✓ Word & Excel	✓ Slides	**Program Languages**	✓ PHP & JS
✓ Acrobat	✓ Dreamweaver	✓ PowerPoint	✓ Docs	✓ PYTHON	✓ SQL

EXPERIENCE

Data Imagery Editing (2D Environment) …………………………………………………….. January 2024 – *Present*
- **Apple** via *Midnlance*   *Sunnyvale, California, USA (Remote)*
  o Efficiently identify and correct issues by annotating 2D imagery.
  o Optimize existing processes in order to meet client's goals.
  o Skillfully analyze and remedy deficiencies by marking 3D generated data.
  o Communicate effectively in a team environment in order increase productivity.
  o Use comparative analysis to establish conformity throughout projects.
  o Self QA assigned tasks prior to completion.

3D Technical Artist ……………………………………………………………… September 2021-October 2023
- **U.S. ARMY - CASCOM** via *Code Plus Inc*   *Fort Gregg-Adams, VA, USA (Hybrid)*
  o Enhanced training for US Army clients by developing immersive 3D simulations in Unity, and educated soldiers on diverse military equipment and vehicle procedures.
  o Proficiently modeled, textured, and animated photorealistic assets with Autodesk Maya and Substance Suite, ensuring seamless optimization for best performance in Unity.
  o Contributed as a valuable team member, collaborating on an array of different development projects and streamlining asset creation workflow.
  o Crafted engaging training simulations with Articulate 3 Storyline using rendered 3D assets using Maya's Arnold Renderer.
  o Created impactful digital graphics for print and video, leveraging expertise in Adobe Photoshop, Illustrator, Premiere, and After Effects.

Interactive 3D Modeler & Animator/Developer ……..…………………………………………… December *2018*-September 2021
- **U.S. ARMY - CASCOM** via *SUH'DUTSING TELECOM*   *Fort Gregg-Adams, VA, USA (Hybrid)*
  o Developed and crafted 3D simulations, focusing on training soldiers in crucial procedures such as AVENGER assembly/disassembly & firing.
  o Modeled photorealistic & stylized 3D assets of various army equipment, including vehicles, guns, and environments, ensuring optimal performance in Unity WebGL.
  o Designed an immersive and visually captivating environment, tailored to meet client requirements, and provided expertise in the subject matter.
  o Implemented highly efficient asset creation methods, resulting in streamlined product development, incorporating advanced techniques such as Physical Based Rendering with Substance Painter.

Web Designer/Developer & Videographer ……………………………………………………. May 2015-March 2018
- **4K MEDIA PRODUCTIONS**   *Richardson, TX, USA (Hybrid)*
  o Videography: Promotional Advertisements, Special Events, Vlogs, Seminars, etc.
  o Photo Editing & Graphic Design: Business Cards, Banners, Advertisements, etc.
  o Web design: Interactive and static websites (HTML, CSS, PHP, SQL, JS) & SEO (Search Engine Optimization).

Digital Art Teacher ……………………………………………………………………. January 2015-December 2018
- **ISLAMIC SCHOOL OF IRVING**   *Irving, TX, USA (Onsight)*
  o Taught storyboarding, modeling assets, organic objects and characters in 2Ds and 3Ds as well as animation (using Blender, Maya and After Effects).
  o Taught UVing & texturing the meshes in 3Ds using Substance Designer and Painter.
  o Taught Virtual Environments using Unity and Unreal Engine 4 as well as basic C++ & C#.
  o Taught how to montage images as well as typography and produce commercial yet creative flyers, ads, business cards, etc. using Adobe suits such as Photoshop and Illustrator.
  o Taught how to Video editing using Adobe Premiere as well as sound recording and editing.
  o Taught computer web design program language HTML & CSS.

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- o Taught how to articulate steps within the design process and prepare materials related to and around the process. Also how to judge designs by principles rather than notions vaguely-formed opinions.
- o Constructed the curriculum of the years between 2015-2019 in the subjects of Digital Arts, Gaming, Scripting & Coding.

Multimedia Administrator ……………………………………………………………………...… March 2010-July 2010
- **ADNANI GROUP**   *Amman, Jordan (Onsight)*
  - o Responsible of all the Blueprint designs such as business cards, posters, flyers, CD covers etc.
  - o Edited and post-produced promotional videos to be streamed on the website of the company.
  - o Designed and maintained their website and social media.

Web & Graphic Designer …………………………………..……………………………………… January 2005-May 2005
- **IOMEDIA CO**   *Dallas, TX, USA (Onsight)*
  - o Developed Websites using Photoshop, HTML & CSS, PHP & JS.
  - o Constructed the wireframe of the website and followed through the pipeline of the design.
  - o Enhanced the images and manipulated them to fit the website standards and theme.

Public Affairs Executive Secretary & Web Master Assistant ……………………………...…………. Summer 2001
- **EMBASSY OF THE USA in AMMAN, JORDAN**   *Amman, Jordan (Onsight)*
  - o Assisted Executive Public Affairs Section in filing, typing and general secretarial support.
  - o Assisted Web Master in designing the web site of the Embassy.

EDUCATION

Bachelor's degree: *Arts & Technology; Gaming Concentration*
UNIVERSITY OF TEXAS at Dallas   *Richardson, Texas, USA (GPA 3.9)*

Associate degree: *Multimedia Technology –Multimedia Graphic and Web Design*
RICHLAND COLLEGE of The Dallas County Community College District   *Dallas-TX, USA (GPA 3.8)*

LICENSES & CERTIFICATIONS:
LinkedIn:

✓ Coaching Yourself through the Ambiguity of Leading 03/10/2022	✓ Programming Foundations: Fundamentals 12/01/2020
✓ Dreamweaver CC Essential Training 07/01/2021	✓ Articulate 360: Interactive Learning 05/08/2020
✓ Being Positive at Work 05/11/2021	✓ Articulate 360: Advanced Actions 05/11/2020

ACHIEVEMENTS

- *MAJORS HONOR; Academic Honor: University of Texas at Dallas 2018*
- *MAGNA CUM LAUDE Honor; Academic Honor: University of Texas at Dallas 2018*
- *PHI THETA KAPPA Academic Honor 2005: Richland College*
- WEB ANIMATION COMPETITION *3rd Place (MCAF; Multimedia Computer Arts Festival) 2005*
- FINE ARTS COMPETITION *1st Place: The Jordanian Education District 2000 (Mu'ta University)*
- HONORABLE RECOGNITION *1st Place FINE ARTS: The Jordanian Educational District 1999*
- HONORABLE RECOGNITION *1st MUSIC: The Jordanian Educational District 1999*

*Check my **linkedIn** for more achievements*: https://www.linkedin.com/in/ruba-qewar-173511155/