



Alutiiq Career Ventures, LLC

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Letter of Recommendation for Ruba Qewar

To Whom It May Concern,

It is my pleasure to provide this letter of recommendation for Ruba Qewar, who served as a Multimedia Artist & Animator on the ALEC project with Alutiiq Career Ventures, LLC (ACV). During her time on the project, Ruba consistently demonstrated exceptional creativity, technical expertise, professionalism, and a strong commitment to delivering high-quality training and educational products.

Ruba played a critical role in the successful development and implementation of the ALEC project. One of her most significant contributions was the design and development of the project's 3D environments from the ground up, where she was responsible for scene composition, environmental design, and the creation of fixed camera views that enhanced both the visual quality and instructional effectiveness of the learning experience. Her ability to transform concepts into immersive and engaging virtual environments significantly elevated the overall quality of the project.

In addition to her artistic and technical capabilities, Ruba made invaluable contributions to the project's multilingual development efforts. She supported both the English and Arabic versions of the courseware through language reviews, Arabic localization activities, and the implementation of right-to-left (RTL) formatting requirements. Her attention to linguistic and cultural accuracy ensured that the final product was accessible, intuitive, and effective for diverse audiences.

Ruba also demonstrated outstanding organizational and leadership skills by developing and maintaining process documentation, workflow guides, and production standards that improved team collaboration and ensured consistency throughout the development lifecycle. These resources became essential tools for coordinating work across multiple disciplines and maintaining project quality.

Throughout the ALEC project, Ruba collaborated effectively with software developers, instructional designers, quality assurance specialists, and subject matter experts to develop 3D assets, multimedia content, animations, and interactive learning materials. Her ability to work across functional teams, accept feedback, and translate complex requirements into engaging visual solutions was instrumental to the project's success.

Beyond her technical accomplishments, Ruba consistently exhibited professionalism, reliability, and a positive attitude. She approached challenges with creativity and determination, willingly taking ownership of critical tasks while supporting the broader project team whenever needed. Her dedication to excellence and commitment to delivering quality work earned the respect of her colleagues and project leadership alike.

I recommend Ruba Qewar without reservation for any position involving multimedia development, 3D modeling and animation, instructional technology, eLearning development, localization, or creative

content production. She is a talented professional whose combination of artistic skill, technical knowledge, and collaborative spirit would be a tremendous asset to any organization.

Please feel free to contact me if additional information is needed regarding Ruba's qualifications and contributions.

Sincerely,

DocuSigned by:
Mathew Nelson
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Mathew Nelson
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