

RUBA D. QEWAR

Senior Instructional Designer | eLearning Developer | Curriculum Developer | Educational Technology Specialist

Dallas–Fort Worth, TX, USA

✉ Ruba_Qewar@yahoo.com

☎ +1 (972) 207-1911

🌐 Portfolio: www.rubagewar.com/education_projects.html

🎥 Demo Reel: <https://youtu.be/IcKAGVMBc5Q>

U.S. Citizen | Eligible for U.S. Security Clearance | Prior Support of U.S. Department of Defense Programs

PROFESSIONAL SUMMARY

Instructional Designer and Educational Technology Specialist with 15+ years of experience designing curriculum, developing eLearning programs, creating interactive training materials, and producing multimedia learning solutions for the U.S. Department of Defense, government contractors, educational institutions, nonprofit organizations, and multicultural communities.

Experienced in curriculum development, instructional systems design, adult learning principles, digital learning technologies, multimedia production, Section 508 accessibility, Learning Management Systems (LMS), Articulate Storyline 360, and multilingual education. Proven ability to collaborate with subject matter experts, software developers, educators, and leadership to create engaging, learner-centered training programs that improve knowledge retention and performance.

PROFESSIONAL EXPERIENCE

Senior 3D Multimedia Developer & Technical Artist October 2024 – June 2026

- **Alutiq** Anchorage, Alaska, USA (Remote)
 - Design, develop, and maintain interactive multimedia learning content supporting federally sponsored education and workforce training programs.
 - Collaborate with instructional designers, software developers, subject matter experts, and quality assurance teams to create engaging digital learning experiences.
 - Develop instructional graphics, multimedia assets, animations, and interactive content aligned with project learning objectives and instructional standards.
 - Design intuitive user interface components for online learning platforms using Figma to enhance learner engagement and accessibility.
 - Produce multilingual educational content by auditing English-to-Arabic translations and implementing right-to-left (RTL) functionality.
 - Ensure compliance with Section 508 accessibility requirements for government-funded digital learning solutions.
 - Manage multimedia assets, project documentation, version control, and copyright compliance throughout the content development lifecycle.
 - Apply Agile development methodologies to deliver high-quality instructional products within project schedules.

Founder & Chief Executive Officer June 2021 - Present

- **American Islamic Diversity** Dallas/Fort Worth, TX, USA (Hybrid)
 - Founded and lead a nonprofit organization providing educational programs, cultural competency training, and workforce development initiatives for refugees, immigrants, and underserved communities.
 - Design and deliver educational workshops covering civic engagement, leadership development, cross-cultural communication, employment readiness, and community integration.
 - Develop curriculum, instructional materials, presentations, and multimedia learning resources for diverse audiences.
 - Coordinate volunteer training programs and mentor community leaders in program delivery and outreach.
 - Establish partnerships with schools, nonprofit organizations, healthcare providers, and government agencies to expand educational opportunities.
 - Deliver public presentations, professional development workshops, and diversity training for educators, nonprofit organizations, and community partners.

Digital Art Teacher January 2015-December 2018

- **ISLAMIC SCHOOL OF IRVING** Irving, TX, USA (Onsight)
 - Designed and taught curriculum in digital art, multimedia, computer graphics, and visual communication for K–12 students.
 - Developed lesson plans, classroom projects, assessments, and instructional materials aligned with educational standards.
 - Introduced students to Adobe Creative Suite, digital illustration, animation, photography, and multimedia production.
 - Fostered project-based learning that encouraged creativity, collaboration, critical thinking, and problem-solving.
 - Organized student exhibitions showcasing digital artwork and multimedia projects.

Researcher | Lecturer | Multimedia Producer October 2012-April 2014

- **BRIDGES FOUNDATION** Cairo, Egypt (Onsight)
 - Conducted interdisciplinary research in religion, culture, and social development.
 - Authored The Map, an award-winning research project recognized in a national academic competition.
 - Designed and delivered lectures, workshops, and educational seminars for diverse audiences.
 - Produced educational videos, multimedia presentations, and learning resources supporting conferences and public education initiatives.
 - Collaborated with educators, researchers, and organizational leaders to develop innovative educational programs.

EDUCATION

Masters of Fine Arts: *Game Development*

UNIVERSITY OF TEXAS at Dallas

Richardson, Texas, USA (Expected 2028)

Bachelor's degree: *Arts & Technology; Gaming Concentration*

UNIVERSITY OF TEXAS at Dallas

Richardson, Texas, USA

Bachelor's degree: *Religious Education, Islamic Studies Track*

CLOVERDALE UNIVERSITY; Division of the Graduate Theological Foundation

Indianapolis, IN, USA

Associate degree: *Multimedia Technology –Multimedia Graphic and Web Design*

RICHLAND COLLEGE of The Dallas County Community College District

Dallas-TX, USA

Diploma Degree: *Office Management and Executive Secretarial Program*

Y. W. C. A. (Young Women's Christian Association/Amman) Vocational Training Center

Amman-Jordan

ACHIEVEMENTS

- *MAJORS HONOR; Academic Honor: University of Texas at Dallas 2018*
- *MAGNA CUM LAUDE Honor; Academic Honor: University of Texas at Dallas 2018*
- *THE MAP; Third Place in the Research Competition of Abdullah AbdulGhani Center, Subject: Religious Fundamentalism 2013*
- *BEST TEACHER; Recognition from Peace Academy 2009*
- *PHI THETA KAPPA Academic Honor 2005: Richland College*
- *EXUBERANT ENERGY SPEAKER: Richland College 2005*

AREAS OF EXPERTISE

- | | | | |
|--------------------------|-------------------------------------|--------------------------|-----------------------------------|
| • Instructional Design | • Interactive Learning | • Blended Learning | • Instructor-Led Training |
| • Curriculum Development | • Educational Technology | • Multimedia Learning | • Virtual Learning |
| • Adult Learning | • Learning Management Systems (LMS) | • Training Development | • Educational Program Development |
| • eLearning Development | • Section 508 Accessibility | • Performance Support | • Multilingual Education |
| • Storyboarding | • Articulate Storyline 360 | • Assessment Development | |

CORE SKILLS

- | Instructional Design | Learning Technologies | Multimedia Production | Collaboration |
|-----------------------------|-------------------------------|-------------------------|---------------------------------------|
| • ADDIE Methodology | • Articulate Storyline 360 | • Video Production | • Subject Matter Expert Collaboration |
| • Curriculum Design | • Learning Management Systems | • Educational Animation | • Program Management |
| • Learning Objectives | • Section 508 | • Graphic Design | • Project Coordination |
| • Storyboarding | • Digital Learning | • Screen Recording | • Team Leadership |
| • Course Development | • Interactive Learning | • Audio Editing | • Stakeholder Communication |
| • Assessment Design | • Multimedia Learning | • Motion Graphics | • Quality Assurance |
| • Instructional Writing | | • Adobe Creative Cloud | |
| • Adult Learning Principles | | | |

TECHNICAL SKILLS

- | Instructional Design | Multimedia | Web | AI Tools |
|-------------------------------|-------------------|-------------|--------------|
| • Articulate Storyline 360 | • Adobe Photoshop | • HTML | • ChatGPT |
| • Learning Management Systems | • Illustrator | • CSS | • Claude |
| • Storyboarding | • Premiere Pro | • WordPress | • Synthesia |
| • Curriculum Development | • After Effects | | • ElevenLabs |
| • Section 508 Accessibility | • Audition | | • Veo 3 |
| • SCORM Concepts | • Figma | | |
| • Interactive Assessments | | | |