

RUBA D. QEWAR

Senior Multimedia Designer | Graphic Designer | Web Designer | Videographer | Digital Media Specialist

Dallas–Fort Worth, TX, USA

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🌐 Portfolio: www.rubagewar.com/graphics_projects.html

🎬 Demo Reel: <https://youtu.be/IcKAGVMBc5Q>

U.S. Citizen | Eligible for U.S. Security Clearance | Prior Support of U.S. Department of Defense Programs

PROFESSIONAL SUMMARY

Senior Multimedia Designer with 15+ years of experience creating graphic design, websites, branding, marketing campaigns, educational media, and video productions for government, nonprofit, educational, and commercial organizations. Expertise in Adobe Creative Cloud, Figma, HTML/CSS, WordPress, videography, photography, and AI-assisted multimedia production.

PROFESSIONAL EXPERIENCE

Senior 3D Multimedia Developer & Technical Artist October 2024 – June 2026

• **Alutiig**

Anchorage, Alaska, USA (Remote)

- Design, develop, and maintain high-quality multimedia assets, interactive graphics, animations, and educational content supporting federally sponsored training programs.
- Produce engaging digital learning experiences that combine 3D graphics, multimedia, user interface design, and instructional content to improve learner engagement.
- Create visual assets, illustrations, icons, and multimedia components that support online learning platforms and interactive courseware.
- Collaborate with instructional designers, software developers, graphic artists, and subject matter experts throughout the entire multimedia production lifecycle.
- Design intuitive user interfaces using Figma while ensuring accessibility, consistency, and visual appeal.
- Develop multilingual digital learning content, including Arabic right-to-left (RTL) localization and translation quality assurance.
- Manage multimedia assets, documentation, version control, and copyright compliance across multiple concurrent projects.
- Apply Agile development methodologies to successfully deliver multimedia products on schedule while maintaining high quality standards.
- Ensure compliance with Section 508 accessibility standards for government-sponsored educational content.

Owner | Web Designer | Multimedia Producer | Videographer May 2015–March 2018

• **4K MEDIA PRODUCTIONS**

Richardson, TX, USA (Hybrid)

- Founded and operated a full-service multimedia production company providing creative services for businesses, nonprofit organizations, educational institutions, and community organizations.
- Produced promotional videos, documentaries, interviews, commercials, event coverage, and social media content from concept through post-production.
- Designed corporate branding packages including logos, brochures, flyers, business cards, banners, advertisements, and promotional materials.
- Developed responsive websites using HTML5, CSS3, PHP, JavaScript, WordPress, and content management systems.
- Created visual identities and marketing campaigns that strengthened clients' online presence and brand recognition.
- Directed photography and videography sessions for conferences, community events, interviews, and promotional campaigns.
- Edited professional video productions using Adobe Premiere Pro, After Effects, and Adobe Audition.
- Applied search engine optimization (SEO) techniques and digital marketing strategies to improve website visibility and audience engagement.
- Managed client relationships, project timelines, budgets, and final product delivery while maintaining exceptional customer satisfaction.

3D Technical Artist September 2021–October 2023

• **Department of Defense - CASCOM** via [Code Plus Inc](#)

Fort Gregg-Adams, VA, USA (Hybrid)

- Produced multimedia content supporting enterprise-level U.S. Army education and training initiatives.
- Designed instructional graphics, branding materials, infographics, and digital communications for executive presentations and organizational events.
- Created high-quality animated instructional videos and interactive multimedia learning materials for the U.S. Army CASCOM Academy.
- Designed visual content supporting military training simulations, virtual reality learning environments, and online instructional platforms.
- Collaborated with instructional designers, software developers, engineers, and military subject matter experts to produce engaging educational media.
- Developed UI design concepts supporting interactive training applications.
- Mentored team members on Adobe Creative Suite, Substance Painter, Substance Designer, and Articulate Storyline 360.

- o Maintained visual consistency across multiple multimedia projects while meeting strict government quality standards.

Digital Image Quality Specialist (Artificial Intelligence Training) January 2024 – October 2024

- **Apple** via **Mindlance** Sunnyvale, California, USA (Remote)
 - o Reviewed, evaluated, and enhanced large-scale digital image datasets used in artificial intelligence and computer vision development.
 - o Performed detailed quality assurance on AI-generated imagery, ensuring visual accuracy, consistency, and compliance with project standards.
 - o Assisted in improving machine learning models through image annotation, validation, and visual classification.
 - o Collaborated with distributed teams to optimize production workflows and maintain high-quality deliverables.
 - o Worked in a confidential, fast-paced production environment while consistently exceeding quality expectations.

Founder & Creative Director June 2021 - Present

- **American Islamic Diversity** Dallas/Fort Worth, TX, USA (Hybrid)
 - o Founded and lead a nonprofit organization serving refugees, immigrants, and underserved communities throughout North Texas.
 - o Designed and maintained the organization's website, digital communications, and online presence.
 - o Created branding materials, marketing campaigns, brochures, flyers, newsletters, banners, social media graphics, and fundraising materials.
 - o Produced educational videos, public awareness campaigns, promotional photography, and multimedia presentations.
 - o Managed organizational branding, public relations, community outreach, and digital marketing initiatives.
 - o Directed multimedia production supporting conferences, educational workshops, fundraising events, and public speaking engagements.
 - o Supervised volunteers responsible for media production, communications, photography, website maintenance, and event promotion.

EDUCATION

Masters of Fine Arts: Game Development

UNIVERSITY OF TEXAS at Dallas

Richardson, Texas, USA (Expected 2028)

Bachelor's degree: Arts & Technology; Gaming Concentration

UNIVERSITY OF TEXAS at Dallas

Richardson, Texas, USA

Associate degree: Multimedia Technology –Multimedia Graphic and Web Design

RICHLAND COLLEGE of The Dallas County Community College District

Dallas-TX, USA

ACHIEVEMENTS

- MAJORS HONOR; Academic Honor: University of Texas at Dallas 2018
- MAGNA CUM LAUDE Honor; Academic Honor: University of Texas at Dallas 2018
- BEST SOUND EFFECT EDITOR: MAS Youth Office – Plano/TX (Mercy to ManKind Play) 2008
- WEB ANIMATION COMPETITION 3rd Place (MCAF; Multimedia Computer Arts Festival) 2005
- FINE ARTS COMPETITION 1st Place: The Jordanian Education District 2000 (Mu'ta University)
- HONORABLE RECOGNITION 1st Place FINE ARTS: The Jordanian Educational District 1999
- HONORABLE RECOGNITION 1st MUSIC: The Jordanian Educational District 1999

AREAS OF EXPERTISE

- Graphic Design
- Multimedia Production
- Website Design & Development
- Videography
- Video Editing
- Motion Graphics
- Photography
- Interactive Media
- Instructional Design
- Print Design
- Creative Direction
- Digital Storytelling

TECHNICAL SKILLS

Graphic Design

- Adobe Photoshop
- Adobe Illustrator

UI / Digital Design

- Figma

Video Production

- Premiere Pro
- After Effects
- Audition
- Animate
- Storyboarding
- Motion Graphics

Web Design

- HTML5
- CSS3
- PHP
- SQL
- JavaScript
- WordPress
- Responsive Design

Photography & Multimedia

- Lighting
- Audio Recording

AI Creative Tools

- ChatGPT
- Claude
- Veo 3
- ElevenLabs
- Synthesia